

**Lombard Junior Women's Club
Presents**



A Fundraiser Benefiting the Lombard Junior Women's Club Philanthropic Fund
Which Supports Organizations in Lombard and the Surrounding Communities

Saturday, July 19, 2025
VIP Early Entry Noon-1 P.M.
General Admission 1-4 P.M.
Parkside Ave. between Lilacia Park and Metra Train
116 W. Parkside Ave., Lombard, IL 60148

SPONSORSHIP OPPORTUNITIES

www.lombardbrewfest.com

*Thank you for considering this strategic marketing opportunity with the Lombard Brew
Fest.*

The Event - Lombard Brew Fest

The Lombard Brew Fest will take place on Saturday, July 19, 2025. The Fest plans to feature a wide variety of special beers, ciders, and hard seltzers from the Chicagoland area, as well as around the country.

Each ticket includes 20 3-oz. samples and a souvenir tasting glass. A limited number of VIP tickets are available which include one hour of early access to the festival plus a 16 oz. souvenir pub glass and a shaded VIP-only area with seating, complimentary snacks and water, and private restrooms.

Event Details

- **Date:** Saturday, July 19, 2025
- **Time:** VIP Early Entry, Noon-1 P.M.; General Admission, 1-4 P.M.
- **Location:** Parkside Ave. between Lilacia Park and Metra Train
- **Breweries:** A wide variety of craft breweries and cideries from the Chicagoland area and beyond
- **Festival Participants:** 21 and over residents of the Lombard community, surrounding suburbs, and Chicago
- **Ticket Price:**
 - \$65 General Admission, 1-4 P.M.
 - \$85 VIP Early Entry (limited number available): Noon-4 P.M.
 - \$25 Designated Driver (limited to one non-alcoholic beer and water/soft drinks)

Lombard Junior Women's Club

Established in 1930, the Lombard Junior Women's Club (LJWC) is a 501(c)(3) non-profit organization that supports programs, projects, and other organizations in and around Lombard through monetary and in-kind donations. Their two signature programs include TLC Camp, a weeklong summer camp for kids with cancer and a sibling, and the Lilac Princess Program. LJWC is a member of the General Federation of Women's Clubs (GFWC), one of the largest non-denominational, non-partisan women's volunteer organizations in the world. In 2024, LJWC donated over \$40,000 to local, state, and national non-profit organizations.

SPONSORSHIP OPPORTUNITIES

BARREL SPONSOR: \$2,500

- Exclusive to SIX sponsors
- Formal recognition as BARREL Sponsor
- Right to advertise as BARREL Sponsor
- Opportunity to be listed as an exclusive Souvenir Glass Sponsor, Entertainment Sponsor, Volunteer Sponsor, Designated Driver Sponsor, VIP Sponsor or Check-in Station Sponsor at the event. Opportunities are first come, first serve.
- Formal recognition as BARREL Sponsor in promotional materials and press releases
- Formal recognition as BARREL Sponsor on publicity banners on display in high public traffic area
- Premier placement of company logo and website hotlink on Digital Event Program Guide
- One dedicated social media post on Facebook and Instagram prior to event date
- Premier placement of company logo and website hotlink on Event web page
- Premier placement of company logo on promotional materials and advertising
- Premier placement of company logo on official promotional poster identifying level of sponsorship (must receive company logo by May 1, 2025 to be included)
- Display of Sponsor banner on event day (banner size up to 3' x 10')
- 8 complimentary VIP tickets to the Event

HALF BARREL SPONSOR: \$1,500

- Exclusive to EIGHT sponsors
- Formal recognition as HALF BARREL Sponsor
- Opportunity to be listed as a Half Barrel Sponsor in a high visibility area (e.g., fence, volunteer station, porta-potties).
- Formal recognition as HALF BARREL Sponsor in promotional materials
- Prominent placement of company logo and website hotlink on Digital Event Program Guide
- One social media post (not dedicated) that includes all HALF BARREL Sponsors prior to event date
- Prominent placement of company logo (or name) and website hotlink on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Prominent placement of company logo (or name) on official promotional poster identifying level of sponsorship (must receive company logo by May 1, 2025 to be included)
- Display of Sponsor logo on 3' x 10' banner on event day (banner includes all sponsors)
- 4 complimentary VIP tickets to the Event

PONY KEG SPONSOR: \$1,000

- Non-exclusive sponsorship
- Formal recognition as PONY KEG Sponsor
- Formal recognition as PONY KEG Sponsor in promotional materials
- Prominent placement of company logo and website hotlink on Digital Event Program Guide
- Prominent placement of company logo (or name) and website hotlink on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Display of Sponsor logo on 3' x 10' banner on event day (banner includes all sponsors, must receive company logo by June 1, 2025 to be included)
- 6 complimentary General Admission tickets to the Event

GROWLER SPONSOR: \$500

- Non-exclusive sponsorship
- Formal recognition as GROWLER Sponsor
- Placement of company logo on Digital Event Program Guide
- Placement of company logo (or name) on Event web page
- Placement of company logo (or name) on promotional materials and advertising
- Display of Sponsor logo on 3' x 10' banner on event day (banner includes all sponsors, must receive company logo by June 1, 2025 to be included)
- 4 complimentary General Admission tickets to the Event

PINT SPONSOR: \$250

- Non-exclusive sponsorship
- Formal recognition as PINT Sponsor
- Placement of company logo on Digital Event Program Guide
- Placement of company logo (or name) on Event web page
- Display of Sponsor name on 3' x 10' banner on event day (banner includes all sponsors) (must receive company logo by June 1, 2025 to be included)
- 2 complimentary General Admission tickets to the Event

PROGRAM SPONSOR: \$125

- Name listed on Digital Event Program Guide



Saturday, July 19, 2025

SPONSORSHIP COMMITMENT FORM

***Thank you for supporting the Lombard Juniors Philanthropic Fund.
Your sponsorship is greatly appreciated!***

Company Name _____

Company Contact _____

Address _____

Email _____

Telephone _____

Authorized Signature Required _____ Date _____

Sponsorship Level: *Please make check payable to the Lombard Juniors Philanthropic Fund and mail to P.O. Box 512, Lombard, IL 60148.*

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|--|---|
| <input type="checkbox"/> Barrel Sponsor - \$2,500 | <input type="checkbox"/> Growler Sponsor - \$500 |
| <input type="checkbox"/> Half Barrel Sponsor - \$1,500 | <input type="checkbox"/> Pint Sponsor - \$250 |
| <input type="checkbox"/> Pony Keg Sponsor - \$1,000 | <input type="checkbox"/> Program Guide Sponsor (name listed in digital program) - \$125 |

Event Web Page Exposure - SPONSOR LOGO

- All Sponsors must forward a JPG of their company logo to info@lombardbrewfest.com

Event Web Page Exposure - SPONSOR WEBSITE LINK

- Barrel, Half Barrel, and Pony Keg Sponsors must forward a website link to info@lombardbrewfest.com

Form and check received by: _____ Amount: _____ Check #: _____

www.lombardbrewfest.com